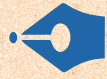




For Registration



BIMTECH BUSINESS LITERATURE FESTIVAL 2024 FEBRUARY 17, 2024



VENUE: INDIA HABITAT CENTRE, LODHI ROAD, NEW DELHI

Session 1 - INAUGURAL SESSION (11:00 AM-12:15 PM)

11:00 AM-11:05 AM

WELCOME NOTE & LAMP LIGHTING

Festival Insights

11:05 AM-11:10 AM

WELCOME ADDRESS BY PATRON

Dr. Prabina Rajib, *Director, BIMTECH*

11:10 AM -11:15 AM

'Setting the Context' by Chief Education Advisor

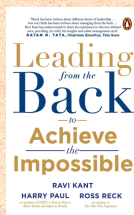
Dr. Harivansh Chaturvedi

11:15 AM-11:45 AM

INAUGURAL ADDRESS BY THE CHIEF GUEST

Mr. Shiv. Shivakumar, author of *The Art of Management, The Right Choice, and Reflections*; one of India's longest-serving CEOs, Operating Partner at Advent International

11:45 AM-12:15 PM



FIRESIDE CHAT

Mr. R. Gopalakrishnan, in conversation with **Mr. Ravi Kant**, *Ex-Vice-Chairman and Managing Director of Tata Motors*

Featured Book: Leading from the Back

Session 2 - 12:15 PM-1:15 PM

12:15PM -1:15PM

PANEL DISCUSSION-I STRONG WOMEN, STRONG WORLD

Moderator:

Ms. Namrata Rana, *author of Shift and Balance and Director, Strategy and Brand at Futurescape*

Panelists:

- **Ms. Anita Bhogle**, *author of Equal, Yet Different: Career Catalysts for the Professional Woman and The Winning Way*
- **Ms. Aarti Kelshikar**, *author of How Women Work: Fitting In and Standing Out in Asia and How India Works: Making Sense of a Complex Corporate Culture*
- **Ms. Sonu Bhasin**, *author of Entrepreneurs Who Built India - Lala Shriram: The Man Who Saw Tomorrow*
- **Ms. Lopamudra Maitra Bajpai**, *author of The Collected Stories of Upendrakishore Ray Chowdhury*

Festival Partners



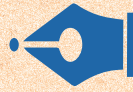
ADFACTORS PR
Knowledge-driven communications





BIMTECH BUSINESS LITERATURE FESTIVAL 2024

FEBRUARY 17, 2024



VENUE: INDIA HABITAT CENTRE, LODHI ROAD, NEW DELHI

2:00 PM - 2:45 PM

For registration
in Masterclass,
please scan this
QR code



MASTERCLASS

Majlis - The Debating and Theater Society, BIMTECH, with
SDG partner UN Global Compact Network India, presents

Masterclass on 'Global Leadership Through Poetry'
with **Mr. Abhay K, Diplomat and poet & DDG Indian Council
for Cultural Relations, New Delhi.**

Session 3 - 2:45 PM - 3:30 PM

2:45 PM-3:30 PM



FIRESIDE CHAT

**Mr. Harish Bhat, author of Restless Lives & Former Brand Custodian-
Tata Sons, in conversation with**

Mr. Harit Nagpal, CEO of Tata Sky

Featured Book: Adapt: To Thrive, Not Just Survive

Session 4 - 3:30 PM - 4:30 PM

3:30 PM - 4:30 PM

PANEL DISCUSSION ON: MENTAL WELLNESS

Moderator:

Dr. Subrat Kumar, CEO, People Labs

Panelists:

- **Mr. Shantanu Gupta, author of Teachings from the Ramayana:
on Family and Life**
- **Mr. Jairam Menon, author of Masala Chai for the Soul:
How to Brew This, That, and Everything Else**
- **Ms. Abha Sharma, author of Vediquant:
Vedantic Truth in Quantum Science**

Festival Partners



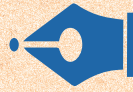
ADFACTORS PR
Knowledge-driven communications





BIMTECH BUSINESS LITERATURE FESTIVAL 2024

FEBRUARY 17, 2024



VENUE: INDIA HABITAT CENTRE, LODHI ROAD, NEW DELHI

SESSION 5 - 4:30 PM-5:15 PM

4:30 PM- 5:15 PM

BOOK UNVEILING



1. Rx for Resilience
by Dr. Saroj Dubey
2. NEWSPRINT to HEARTPRINTS
by Dr. Abhijit K. Chattoraj and Dr. Srinath Sridharan, Saloni Sinha
3. Enhancing Leadership Skills Through Deeper Self Awareness
by Dr. Shivani Khetan

SESSION 6 - VALEDICTORY SESSION - 5:15 PM-6:00 PM

5:15 PM - 5:20 PM

MENTOR'S FESTIVAL REPORT

Dr. Archana Shrivastava,
Area Head, Business Communication, BIMTECH

5:20 PM - 5:50 PM

VALEDICTORY ADDRESS

Mr. R. Gopalakrishnan Tulsi Jayakumar,
author of *INSIDE THE BOARDROOM: How Behaviour Trumps Rationality, Shapers of Business Institutions, and HOW TCS BUILT AN INDUSTRY FOR INDIA*

5:50 PM- 6:00 PM

VOTE OF THANKS

Dr. K. C. Arora
Registrar

CORE ORGANISING TEAM

BIMTECH, GREATER NOIDA - BUSINESS COMMUNICATION AREA

Dr. Archana Shrivastavaarchan	(a.shrivastava@bimtech.ac.in)
Prof. Saloni Sinha	(saloni.sinha@bimtech.ac.in)
Dr.Meera Kapoor	(meera.kapoor@bimtech.ac.in)
Dr. Manujata Gupta	(manujata.gupta@bimtech.ac.in)
Dr. Poonam Vyas	(poonam.vyas@bimtech.ac.in)
Dr. Nisha Bamel	(nisha.bamel@bimtech.ac.in)

STUDENT TEAMS

MAJLIS-Debating and Theatre Society
MEDIA CONDUIT
EDITORIAL CONDUIT

Contact Id.- media@bimtech.ac.in

Festival Partners



ADFACTORS PR
Knowledge-driven communications

